



2368 Victory Parkway  
Suite 401  
Cincinnati, OH 45206

513.281.3888 PHONE  
513.281.1765 FAX

[nasc@sportscommissions.org](mailto:nasc@sportscommissions.org)  
[www.sportscommissions.org](http://www.sportscommissions.org)

**CHAIRMAN**

Merrill Eckstein  
Greater Chattanooga Sports  
& Events Committee

**VICE CHAIR/CHAIR ELECT**

Rick Hatcher  
Lexington Area Sports Authority

**TREASURER**

Linda Shetina Logan  
Greater Columbus Sports Commission

**SECRETARY**

John Bisignano  
Disney's Wide World of Sports

**IMMEDIATE PAST CHAIRMAN**

Drew Mahalic  
Oregon Sports Authority

**BOARD OF DIRECTORS**

Lu Armstrong  
Columbia Regional Sports Council

Chris Davenport  
Rockford's Sportscore

Joel Everts  
Chippewa Valley Convention  
& Visitors Bureau

Tara Green  
Dallas Convention & Visitors Bureau

Bill Hanson  
San Antonio Sports Foundation

Terry Hasseltine  
National Association  
of Intercollegiate Athletics  
Event Rights Holder Representative

Jim Hilb  
Goldner Associates  
Allied Representative

Jack Hughes  
Gainesville Sports  
Organizing Committee

Suzanne Lavender  
Seattle Sports Commission

Jon Schmieder  
Metro Denver Sports Commission

Tammy Stout  
Greater Augusta Sports Council

**EXECUTIVE DIRECTOR**

Don Schumacher

Official Partner



**NASC NAMES NEW BOARD OF DIRECTORS**  
*2004 NASC Sports Event Symposium a tremendous success*

**CINCINNATI, OHIO (April 29)** The National Association of Sports Commissions (NASC) elected its 2004-2005 Board of Directors at the Membership Meeting Luncheon at the 2004 NASC Sports Event Symposium April 22 at the Adam's Mark Hotel in Jacksonville, FL. The board members are:

**Chair** - Rick Hatcher, Lexington Sports Authority

**Vice Chair/Chair Elect** - Linda Logan, Greater Columbus CVB

**Treasurer** - John Bisignano, Disney's Wide World of Sports

**Secretary** - Bill Hanson, San Antonio Sports Foundation

**Immediate Past Chair** - Merrill Eckstein, Grtr. Chattanooga Sports & Events Cmte.

***Board Term Expiring 2005***

Bill Hanson, San Antonio Sports Foundation

Lu Armstrong, Columbia Regional Sports Foundation

Joel Everts, Packer Country Regional Tourism Office

***Board Term Expiring 2006***

Jack Hughes, Gainesville Sports Organizing Committee

Tammy Stout, Greater Augusta Sports Council

Jon Schmieder, Metro Denver Sports Commission

***Board Term Expiring 2007***

Dan Cuning, Lake Havasu Convention & Visitors Bureau

Scott Dupree, Greater Raleigh Convention & Visitors Bureau

Regina Zara, Long Island Sports Commission

***Allied Representative, Expiring 2006***

Jim Hilb, Goldner Associates

***Rights Holder Representative, Expiring 2005***

Terry Hasseltine, NAIA

The NASC Board of Directors plays an active role in governing the operation of the association. Board members meet monthly via conference call in conjunction with the staff to approve budget reports, receive updates from review committees, offer guidance on member service issues and, in general, provide staff with general comments and suggestions about the association's activities. The board meets in person twice a year at the NASC Sports Event Symposium and the NASC Semi-Annual Meeting.

The NASC is a 300+-member organization whose mission is to provide a communication network among and between sports commissions, Convention and Visitors Bureau's and event rights holders which increases access to sports event information, educates members in the areas of sports marketing and fund raising, enriches the quality of member's sports events and promotes the value of sports commissions in their own community and within the sports industry.

**MEDIA INFORMATION:** If you need additional information about the National Association of Sports Commissions, please contact Beth Hecquet at (513) 281-3888 or visit the NASC web site at <http://www.sportscommissions.org>.